

Fundraising plan

Source	Amount (net) estimated	Date for money in bank (estimated)	Notes
Russ's posters	1000	30/09/2020	20 still to be sold @\$50 each
Piles at Rex's	10000	30/09/2020	We have been offered around \$5000 for them from one buyer
Governors Bay Fete	1200	20/10/2020	We will probably only get the stall holder fees and sausage sizzle profit - say 40 stall holders, average fee \$30
Golf day	10000	30/11/2020	
Sale of timber and items made from railing and post timber	10000	30/11/2020	Once we have the material removed, we can sell it as timber and make stuff. The amount is a wild guess
Greeting cards	1000	31/12/2020	Assume 100 packs sold at \$10 per pack profit - we could probably sell 200 though
Coasters	1750	31/12/2020	Guestimate - 50 packs of 6 @35 each
Simon's game	10000	31/12/2020	100 games. Simon reckons they could be sold for \$250 each, but I think that's too much. Let's assume \$100 each and anything more is a bonus
Sponsor a jetty tree	10000	31/12/2020	We will need help organising this due to all the other stuff we have to do
Louisa/Tina's game	37500	31/12/2020	Assume we sell 250. The amount varies from \$50 to \$450 on top of cost, depending on edition (3 levels). Assume average of \$150 per game. Includes businesses that sponsor a spot and get a game
Significant gifts	40000	31/12/2020	Assume we get another 4 people donating \$10,000 each
Memorial and celebration planks	50000	31/12/2020	Needs some people to take ownership of this. Assume we sell 100 planks
Plank sponsors	150000	31/12/2020	Aiming for 300 over the next 6 months to 1 year. Signs of progress and publicity will spur them along
Smaller donations	10000	Unknown	Depends on whether we get publicity
Sale of jetty furniture	50000	Unknown	We cannot make the furniture until we have the jetty timber removed by the contractor
Kayak race – March		Unknown	Simon's idea - we need him to estimate amount and date
Application to Trusts	50000	Various	Some grants will only succeed once we have a start date because we are required to spend funds within 3 or 6 months
Business sponsors			We had \$50,000 allocated for this, but given the current financial climate, not sure if we'll proceed with this